

MELISSA TIMPERLEY SALON

Beautiful Hair

MAGAZINE

SUMMER 2020

ISSUE THREE



MASTERS OF PRECISION

every hair counts!

Page 3



Wait till you see our new toilet!

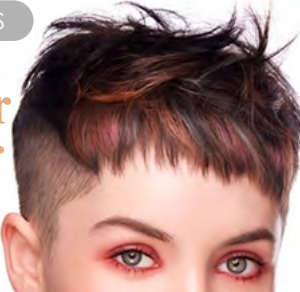
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Vegan UNITE product range

MELISSA'S MESSAGE

Welcome to the latest e-issue of our Beautiful Hair salon magazine

Well, here we are already, edition 3 of our new style e-magazine.

If you've missed the earlier copies and would like them, just email me at melissa@melissa-salons.com and I will send them to you.

These are designed as a short read to replace our normal in-salon magazine as, for the time being at least, we want to keep paper in the salon to a minimum so that we can maintain that aspect of our super-hygienic procedures.

We wanted this edition to be as informative and practical ahead of your visit so that you know what to expect from us when you visit and, in turn, what we expect from you, and all our clients. As you will know if you've read my regular emails or social media posts, we've been held up as a 'best practice' case study by both our industry body, the National Hairdressing and Beauty Federation (NHBF) and the Government, for the safety and hygiene standards and procedures we've put in place to protect both you, and us, and to make our salon a happy, relaxing and enjoyable place to visit while we start to create beautiful hair you will fall in love with again.

We also wanted to share with you our skill in precision cutting – we are Sassoon trained to the highest level here – which is vital for a great look you can manage at home on your own. We also shine a spotlight on our fabulous UNITE products, which you may wish to consider for your home care to give your hair some much needed TLC if you've had to make do with shop-bought shampoos and treatments which can be harsher... ask us and we'll explain.

Finally, just a word to have a look at our newly decorated toilet – it's literally a Manchester work of art! Page 9 will tell you more. The whole salon has been decorated too, so we feel brand new again!

See you soon.

With love

Melissa



MELISSA TIMPERLEY SALON Beautiful Hair MAGAZINE

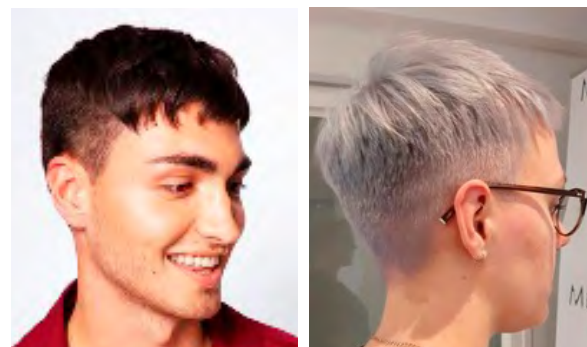
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MASTERS OF PRECISION

every hair counts!

Our cutting technique has been honed through intense training in the precision techniques originally created by Vidal Sassoon.

We are Sassoon-trained here – it's a training regime that's renowned throughout the world as being the highest standard in cutting. We've also added our own approaches and principles here at Melissa Timperley Salons.



All images in this article were taken before March 2020

We'll be holding precision cutting masterclasses for other UK salons later in the year, as we are regularly asked for training in our techniques after showcasing them on stage at shows, fashion shoots and on social media.

Precision cutting is vital to our creation of beautiful hair. From immaculate graduations through to the remarkably difficult one length bob, together with the experience to cut curly hair really well, you are in safe hands when we are holding the scissors.

You may have seen our famous 'swish' test on social media where the haircut falls back into place naturally despite significant movement. We never use clippers here, all our work is what's known as 'scissor over

comb' in our profession. It is a difficult technique to master, but the results are far better than clippers – and last a lot longer too.

Naturally, our precision cutting technique starts with a consultation which takes into account our client's face shape and features as well their lifestyle and even the season.

Whilst cutting techniques don't get as much appreciation as fabulous colour work, they are vital to creating long-lasting beautiful hair. A great cut can make your style last two to three weeks longer before you need to return to the salon. Take a look at these images to appreciate the level of skill and attention to detail required to create the perfect look.

Introducing the new members of our team...

We are optimistic about the future and are building our team with tremendously skilled, enthusiastic and personable team members. If you have been coming to us for a little while, it's highly likely that you know most, if not all, of us – and that's exactly what we want it to feel like! We want you to feel like you are coming to a 'home from home' where you feel very comfortable and relaxed, and in professional and safe hands. With that in mind, I wanted to introduce you to our three lovely new team members, so that you feel you know them when you see them in the salon on your next visit. Here goes...

Salon Stylists

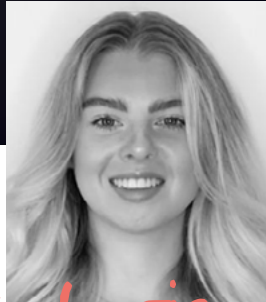


Helen

Twenty three year old Helen is the newest member of our team, and we are delighted to welcome her.

She joins us from top London Kensington salon, Cobella, which has a great reputation in our industry. She's come a long way since starting as a Saturday girl in her home town of Nottingham, and is fabulous at both cut and colour. Attracted by the Manchester vibe, she loves travelling when she's not working – and just to prove the point, Helen was holed up in Houston, Texas, for her three months of lockdown – ask her about the rodeo experience!

Her favourite European city? Budapest. Her favourite TV? Netflix... but not the programmes you would think. Her favourite thing to do in Manchester? Watch this space as it's all new to Helen. Give her your own tips if you are familiar with the best things to do and see... we're guiding her too!

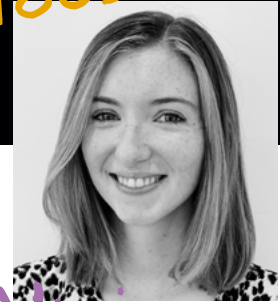


Victoria

Like the rest of us, Victoria loves how she can make people feel more confident about themselves and bring joy to their everyday life, through a fabulous cut and colour.

She's a prolific learner too, and does lots of courses and attends online events to stay on top of current trends and styles. Victoria does show work as well as salon styles, and has been heavily involved with the hair and make up for 'The Sound of Music' national productions – ask her about it, she has some great stories! In her spare time she's a social animal, and if you're ever at a music festival look out for her, you'll most likely catch her sipping her favourite drink, a Desperado.

Front of House



Alicia

Alicia joins Joanne and Daisy in our front of house team.

Their job is to give you the best experience possible while you are with us, especially at this challenging time, where we need to be super-hygienic, as well as deliver fantastic work. Alicia lives in Manchester now, but is from the other side of the Pennines. She was brought up in Selby, North Yorkshire, but is very familiar with Manchester having spent four years studying classical singing at the renowned Royal Northern College of Music on Oxford Road. She'll be heading back there to do her MA in due course; and when she's not singing she busies herself with cooking (Asian food is her 'go-to' dish) and dressmaking – a very practical combo, we say.

Our environmentally-friendly **UNITE**® products

We love the UNITE products we use in the salon for the simple reason that they help us to design beautiful hair – not just for your visit, but afterwards when you are managing your hair on a daily basis.



We have a great partnership with UNITE, because the products have been designed by hairdressers for hairdressers. The team at UNITE know what we (and you) need to keep your hair looking beautiful.

Did you know our UNITE product range is vegan?

UNITE is a line of luxury haircare products created by LA-based hairstylist Andrew Dale. The high-end brand was developed to treat the hair concerns he encountered both in the salon, behind the scenes on photo shoots and at international fashion weeks.

Andrew Dale trained with Vidal Sassoon in London before moving to LA to work in the Sassoon salon in Beverly Hills, where he gained a following of A-list clients. Victoria Beckham, Eva Longoria and Jessica Alba are all big fans of the UNITE range.

We love our UNITE products because they are all completely free from sulphates, parabens, sodium chloride, DEA and MEA. They are also 100% vegan and contain colour locking antioxidants

to keep hair colour looking fresh. They will keep your hair – and the world around you – healthier.

If you would like to find out more about our range of cruelty-free hair products, any member of our team will be very happy to talk you through the UNITE range we stock in the salon and how you can use these for your hair regime.

We discuss them as part of our Melissa Timperley 3C's consultation process too.

Try our online shop

During the lockdown we launched an online shop so our clients could still buy all their favourite Unite and other hairstyling products. If you haven't seen it do take a look at: <https://www.melissa-salons.com/shop-now/>



Caring for short hair styles



With summer finally here, and as many look forward to changing their 'lockdown' hairstyle, we're seeing a lot of interest in short hairstyles.

When clients consider going 'shorter' they often ask us whether they'll achieve a look which is faster and easier in the mornings. The answer very much depends on their hair type, the style and their hair care regime.

So, here are our hair care tips to help short hairstyles remain looking fabulous and with minimal fuss.

1. Go for a style that's going to work with your hair type

You want a style which is easy to work with, given your hair texture and the way it falls. The more you have to manipulate it each morning, the more effort and time it will take.

In the consultation process we build into each appointment we will assess your hair type and condition and find out more about:

- the style you want,
- your daily routine (and time available for styling),
- your wider style preferences – clothing and makeup, and
- what your style needs to deal with during your typical day, so that you continue to look good.

2. Take it easy with your brush

Short hair doesn't need as much brushing as long hair, so go easy on it. If you do over-brush, you'll be adding extra stress to the hair follicles and you may find that your hair becomes greasier or brittle sooner. As an alternative, try gently using your fingers instead of a brush.

Caring for short hair styles cont.



3. Turn down the heat

Short hair can be easily damaged by heated styling appliances like hairdryers, straighteners and curling tongs. As well as potentially damaging the hair shaft, they can affect how your hairstyle then holds onto any colour.

If you do want to use styling appliances, use heat protection sprays and give your hair a regular conditioning treatment on a regular basis. We recommend the UNITE product range (see page 5).



4. Use gentler products

Shorter hair often needs washing more frequently, as natural oils will flow through the shorter strands of your hair more quickly. If you do wash your hair every day choose a shampoo and conditioner with short hair in mind.

You want to get the right balance of cleansing and hydration for your scalp and short hair. If you choose products for longer hair you may find they make your hair overly greasy and lack-lustre, or even irritate your scalp. Talk to us about what is best, given your hair texture, style and washing regime.

And when it comes to styling the same principle applies. Go for styling products which are designed, not only for your type of hair, but also it's length.



5. Book in for regular trims

To make sure your hair remains healthy and fabulous in your new style, keep it regularly trimmed. Bear in mind that hair tends to grow about 1cm per month.

Of course, it depends on the style, but regular trims will also help you to maintain the hair's vitality and avoid any split ends forming. With short hair styles, choose a stylist who is a master in precision cutting. Skill and experience are paramount here.



All pictures in this article were taken before March 2020 and the introduction of social distancing measures.



We're so looking forward to seeing you

We've put in place various measures to make sure your visit to us is a happy, comfortable, enjoyable and, above all, safe one. Here's what to expect when you come to the Salon.

Things to expect from our team

We offer:

- A single stylist throughout (to minimise unnecessary contact).
- Touch-free sanitisers and soap dispensers (on all floors and in the restrooms).
- A single-use, disposable gown – and a mask.
- Styling stations that comply with social distance rules (we have plenty of room here).
- A fully sanitised and disinfected styling station, surrounding area and backwash (we have procedures to be super hygienic, for each individual client, all the time).
- We will wear approved gloves, protective garments and visors, (so that both you, and us, are as safe as possible).
- All our team are temperature tested every morning.

What we expect from all our clients

Our key 'house rules'

- Use our hand sanitiser machine at the entrance and on each of the floors.
- No waiting in reception (you and anyone accompanying you may need to wait outside).
- On arrival answer our personal health questions so we can play our part in tracking.
- Put your own coat and belongings on the coat stand, separated from others.
- Bring your own mask, or use one of our disposable ones.
- Use a credit or debit card to pay if at all possible.

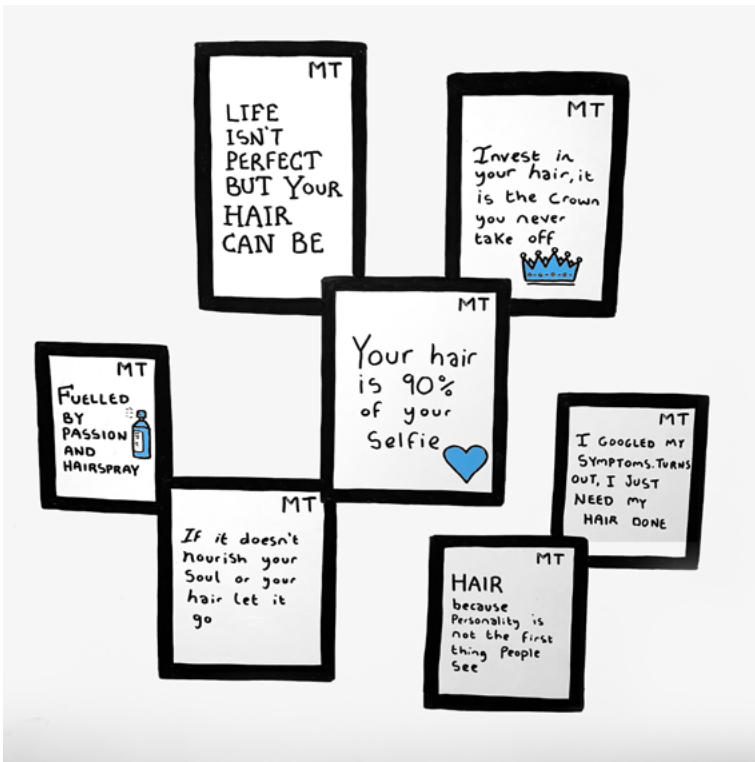
Covering our additional costs

Our costs have gone up significantly since the introduction of stringent hygiene measures eg restructuring of the salon for social distancing, introduction of protective equipment for our team, the need for single-use gowns and masks, sanitizers, and so on. Unfortunately, to survive as a business we will need to increase (on a temporary basis) our prices by £7 to cover these additional costs. Our main priority is to make you (and us) as safe and comfortable as possible and we sincerely apologise for this necessary increase, but hope you understand.

Wait till you see our new toilet!

Yes, we agree, it's not something you say every day to clients... but it really is worth a visit!

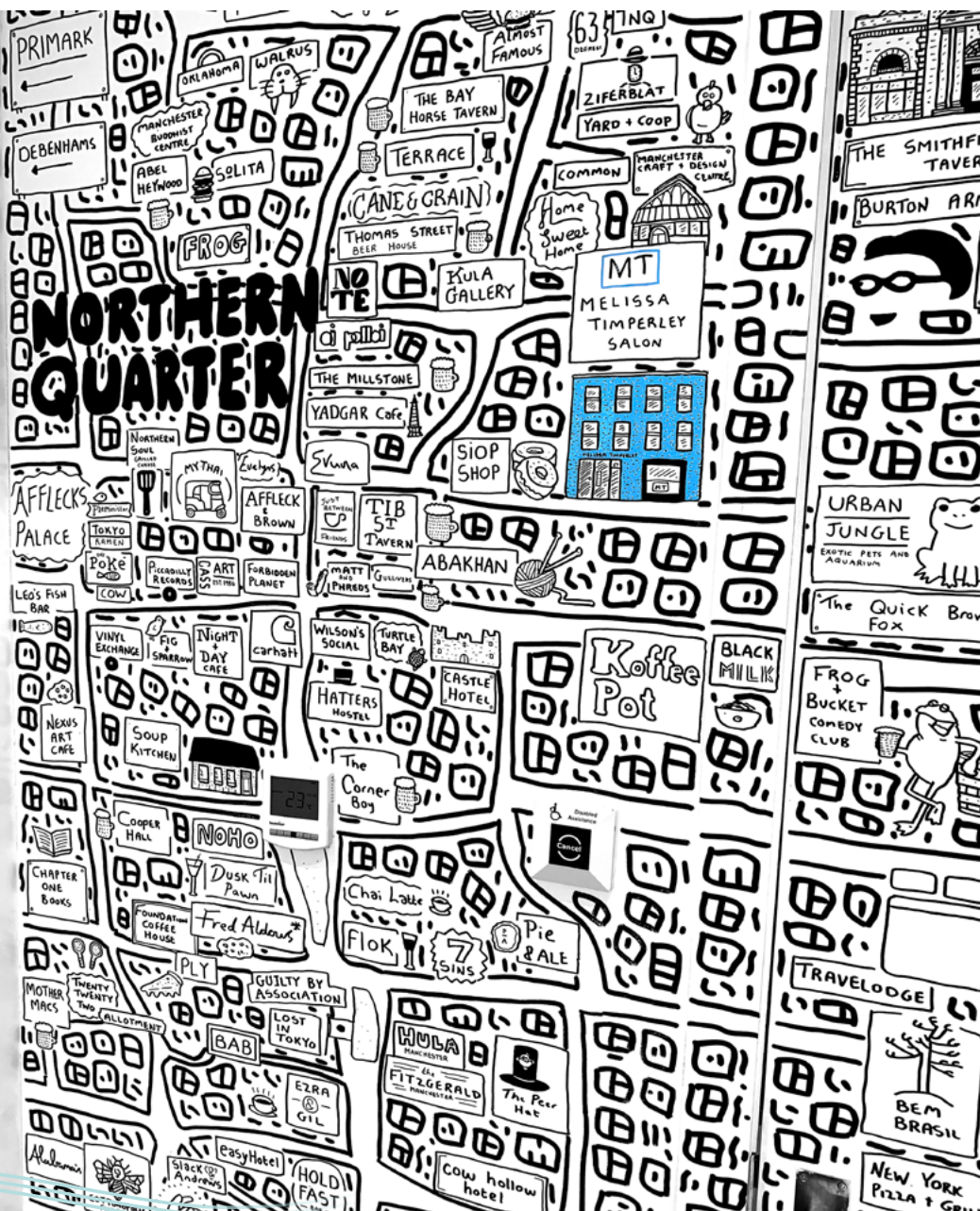
As you will see from these pics, just before the lockdown we've had local artist David Gee in to decorate the walls with a fantastic hand-drawn map of the highlights of the Northern Quarter. All the favourite and historic places are on there... look out for us too! (Well he had to put us on didn't he, as we were paying him for his work ha ha!).



That's not all, David has also shared some of our favourite motivational and funny quotes too. Do take a look while you are with us.

The toilet is the latest in our salon improvements designed to make your time with us interesting, enjoyable, safe and even inspirational. We love it, but do let us know what you think... and if you have any other ideas for us, tell us – we'd be delighted to hear from you either personally when you are in the salon, or on email to:

melissa@melissa-salons.com





MT
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