

# MELISSA TIMPERLEY SALON

# Beautiful Hair

## MAGAZINE

SUMMER 2020



Page 3

We're so  
looking  
forward to  
seeing you

**Spotlight  
on our team...**

Page 5

*Celebrating beautiful,  
big transformations*

Page 8

HAIR CARE TIPS

*Give your  
hair a  
summer-  
time boost*



Page 9

**How  
to...**

Check out  
our videos

Page 10

**MT**  
ON:  
 YouTube



# MELISSA'S MESSAGE

## Welcome to the e-edition of our Beautiful Hair salon magazine

First, and most important, I hope you and all your family are well and happy.

We were just about to print the latest issue of our in-salon Beautiful Hair magazine when we went into lockdown. A LOT has happened to us all since then, and most of what we are hearing seems to be bad news. We want to change that, and focus on positivity, the future and GOOD THINGS to look forward to.

One of the ways we can help is to get you back to having beautiful hair you will love, created by us in a super-hygienic and safe salon environment.

Due to the current regulations, we can't have unnecessary paper in the salon so, undaunted, we've transformed the magazine into a version you can read online. We've actually created three short and easy to read e-magazines, and this is the first.

The aim is to give you a boost, get you excited about your visit to us, give you some fresh ideas and also to share some of our news with you.

Do let us know what you think – drop me an email at [melissa@melissa-salons.com](mailto:melissa@melissa-salons.com) or talk to any of the team when you are with us.

We look forward to seeing you in the salon soon, and hearing all your news.

With love

Melissa



## MELISSA TIMPERLEY SALON Beautiful Hair MAGAZINE

Salon news	3
Spotlight on our team	5
Celebrating beautiful, big transformations	8
Hair care tips – Give your hair a summer-time boost	9
How to... Videos	10

# We're so looking forward to seeing you

We've been busy putting in place various measures to make sure your visit to us is a happy, comfortable, enjoyable and, above all, safe one. Here's what to expect when you come to the Salon again.

### Things to expect from our team

#### We offer:

- A single stylist throughout (to minimise unnecessary contact).
- Touch-free sanitisers and soap dispensers (on all floors and in the restrooms).
- A single-use, disposable gown – and a mask if you would like one.
- Styling stations that comply with social distance rules (we have plenty of room here).
- A fully sanitised and disinfected styling station, surrounding area and backwash (we have procedures to be super hygienic, for each individual client, all the time).
- We will wear approved gloves, protective garments and visor, (so that both you, and us, are as safe as possible).
- All our team are temperature tested every morning.

### What we expect from all our clients

#### Our key 'house rules'

- Use our hand sanitiser machine at the entrance and on each of the floors.
- No waiting in reception (you and anyone accompanying you may need to wait outside).
- On arrival answer our personal health questions so we can play our part in tracking.
- Put your own coat and belongings on the coat stand, separated from others.
- If you want to wear a mask, bring your own mask, or use one of our disposable ones.
- Use a credit or debit card to pay if at all possible.

### Covering our additional costs

Our costs have gone up significantly since the introduction of stringent hygiene measures eg restructuring of the salon for social distancing, introduction of protective equipment for our team, the need for single-use gowns and masks, sanitizers, and so on. Unfortunately, to survive as a business we will need to increase (on a temporary basis) our prices by £10 to cover these additional costs. Our main priority is to make you (and us) as safe and comfortable as possible and we sincerely apologise for this necessary increase, but hope you understand.



## Melissa featured on BBC Radio 4



Melissa being interviewed in January by Radio 4 (before social distancing measures were introduced)

Back in January, Melissa was featured on BBC Radio 4's 'You and Yours' programme.

She was interviewed about how the salon manages to attract clients when the UK high street has been severely challenged. Interestingly though the number of hairdressers has actually increased by 45% over the last five years. A strange phenomenon!

Melissa was chosen to be featured by the National Hairdressers Federation because of our award wins and the fact that the salon opened in difficult times for city centre businesses.

Melissa, who started the business at age 24, talked about the need to create a different and enjoyable experience for clients who want beautiful hair in a non-rushed and relaxing environment, as well as the need to be the best professionals we can be in terms of skill and client service attitude.

As a result of the Radio 4 feature, she has been asked to talk about her experiences as a young woman business owner to women's groups in Manchester and London.



melissasalons

### Are you following us?

In June this year we were delighted to have attracted 10,000 followers on Instagram. It was a milestone we'd set for ourselves and we were overjoyed to have reached this goal. If you're on Instagram we'd love you to follow us – we post style ideas, 'how-to' videos, offers and news from our team, as well as client-approved 'before and after' transformations.

*Take a look at our latest pictures and videos*

# Spotlight on our reception team...

You see them first, and last, when you visit the salon, and we thought you might want to know more about our team who make everything work around here.



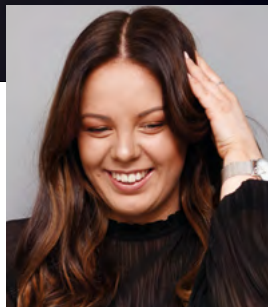
## Joanne

Joanne is our Head of Client Experience and, as well as being Melissa's mum, she is in charge of all of the salon management and the administration that makes everything work smoothly.

It's Joanne's passion to make sure that all of our clients have a fabulous experience with us from the moment they are met at the door to the moment they leave us.

She's always full of ideas on ways we can be even better and stretch ourselves. And she's on hand for salon visitors with big things, and small – the touches that make your time with us relaxing, enjoyable and memorable for all the right reasons!

Joanne is a keen gardener, and has just had her first children's book published titled 'Who Stole My Seeds?' It's based on a true story of what happened to her when she was growing her favourite plant – giant sunflowers. Ask her about it if you get the chance!



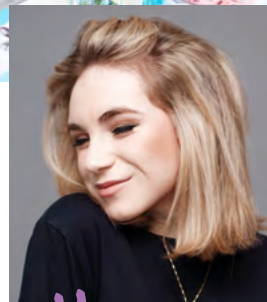
## Daisy

Our super-smiley receptionist, Daisy, is very often the first face you see in the salon.

Originally from York, this bubbly 21-year-old is also super-efficient and super-fit. She is often seen running up and down the Salon stairs... believe us that's quite a few times every day!

She's a trained dancer too, and studied for three years at a famous theatre school in Manchester before joining us. Daisy loves the variety of the role and enjoys being the front of house face of the salon.

"I really enjoy talking to clients when they are in reception prior to their appointment. I've met so many interesting people – and it's especially nice to talk to clients who come in on a regular basis who feel more like friends now," says Daisy.



## Holly

Holly is our calming and unflappable influence in the salon; no wonder that she's also training to be a Police Officer with Greater Manchester Police.

Yes, she's got her hands full juggling reception duties here in the salon, and then going off to do all sorts of physical training as well as learning the do's and don'ts of policing and the law.

She can cope though, as she already has a Criminology Degree under her belt from her previous studies in Manchester.

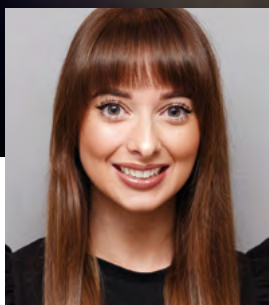
We all think she will make a brilliant Police Officer and, in the meantime, we are lucky to have her experienced guidance here in the salon. If you get time, ask her about her training exploits... it's tough! But, as we say here, 'it's always good to know a Police Officer' – go Holly, you can do it!



# and meet our stylists...

Many of our clients have been with us since we started, are part of our salon 'family' and know us well. But we've been lucky enough to attract new clients who might not yet know us to the same extent.

So, we thought it would be helpful in this edition to take a step back and re-introduce the members of our styling team. Even if you have been visiting us for the last three years, maybe there are things in here that you didn't know about our team, where we've come from, and what we are up to.



## Melissa

**Melissa, the owner of the salon is just 27, and is already well known in the international hair industry.**

Since she opened Melissa Timperley Salons three years ago, the team has won awards for Best UK Client Experience (twice) as well as being voted Best Independent Salon (twice) and Best New Business.

Melissa has a string of creative and colour accolades and awards to her name, including Wella Master Colour Expert, Best Male Photographic Look and F.A.M.E. Team Member 2016.

She is also a qualified teacher and assessor and has demonstrated her catwalk creative work internationally in places as diverse as the USA and South Africa.

As any of the team will tell you, Melissa is known for her perfection and attention to the smallest detail, as far as hair and the client experience is concerned – we want you to love your hair and your visit to us!



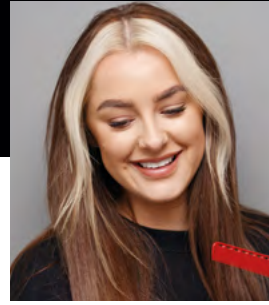
## Sara

**Sara is our wonderful Salon Manager and Senior Stylist, with over 10 years' experience at the top level.**

She brings with her a fabulous professional reputation and superb client service and hairdressing skills.

If you have Sara as your senior stylist you will soon see that she has an excellent sense of humour, coupled with a very creative yet practical approach to her craft. She was a finalist, along with Melissa, in the 2018 Wella Trend Vision Awards, having won the North West regional heats.

This year she has been selected for the renowned Wella Colour Masterclass programme, which is the pinnacle of our profession as far as colour is concerned. Working with some of the great colourists in our industry has enabled Sara to build a huge portfolio of colour knowledge – there is nothing Sara hasn't seen. She also has fabulous ideas, to help you see the possibilities for your hair.



## Lauren

**Ask Lauren about her Australian adventures! She's back in the UK after two years in Sydney.**

She's brought back with her a southern hemisphere approach, and a wealth of experience.

What's her favourite look? Sun-kissed balayage, as you might have expected, having been a senior stylist with the internationally acclaimed Franck Provost at Bondi Beach! We are all experts at Balayage here in the salon, but Lauren is the professional we all turn to for an expert second opinion. She is technically excellent, and creatively brilliant, and is our 'go-to guru' for all things Balayage and Ombre. She's trained us in creating all the current trend looks – and in the techniques to achieve the specific results clients ask us about.

# meet our stylists ...



Izzy

**Izzy is the role model young professional.**

She's super skilled, having been trained by the best at Sassoon, and she's experienced in both precision cutting and colour.

It's no surprise then, that her favourite hair cut is the one length Bob – a notoriously difficult cut to get right as it needs real precision and skill.

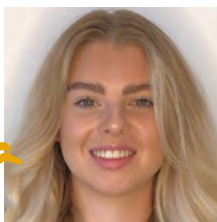
A real trend setter in her own right, Izzy's noted for her 'on trend' creamy blonde and copper work. Take a look at her portfolio to see what we mean.

Her attention to detail is phenomenal, and exactly what we require here. Add to that her bubbly personality and natural ease, and you have all the ingredients of a superb professional.

You know you are in safe, precise hands with Izzy... and you'll have a great conversation too!

**Meet Victoria, the latest addition to our team. She's worked in the hairdressing industry for almost 5 years; starting her career in the lovely seaside town of Lytham.**

Victoria



Like the rest of us, she loves how she can make people feel more confident about themselves and bring joy to their everyday life, through a fabulous cut and colour.

She's a prolific learner too, and does lots of courses and attends online events to stay on top of current trends and styles. Victoria does show work as well as salon styles, and has been heavily involved with the hair and make up for 'The Sound of Music' national productions – ask her about it, she has some great stories!

In her spare time she's a social animal, and if you're ever at a music festival look out for her, you'll most likely catch her sipping her favourite drink, a Desperado.



Rebecca

**Rebecca is a whizz with both cut and colour.**

Another one of our great Sassoon-trained stylists, she brings to us a fresh approach in creating beautiful styles that last... and keep generating admiring second glances. This year Rebecca beat hundreds of candidates to win a prized place on the Fellowship for British Hairdressing's Colour Project, where she will work alongside some of the UK's famous name colourists a day a month for the next year. When the project resumes it will mean a very early alarm call for the trip to London, and a very late finish back into Manchester, but Rebecca is a very determined professional.

Rebecca is a keen Manchester United fan and loves architecture. Ask about her tattoo and you'll see what we mean!



Lara

**Lara is Sassoon-trained and spent four months at the Intensive Sassoon post-graduate Precision Cut and Colour Placement Programme in London.**

She's from beautiful Cumbria, but now lives in the heart of Manchester – a totally different vibe, but she's settled into city life really well! We are delighted to have her, as we think she has got the potential to be a star of the future in our profession.

Lara is now following in the footsteps of the other team members and over the past year has been getting fully involved in our salon events, hair shows and shoots as well as entering industry awards. Watch out for her name on that trophy!

Lara is out of action at the moment due to an accident, but we are hoping to have her back with us in August.



This lovely photo of the team was taken before social distancing measures were introduced. As you can see, we had a lot of fun on the photoshoot.



# Celebrating beautiful, big transformations



Photos taken before lockdown

With hair growing on average one cm per month, we know many of you are super keen to return the salon and have your 'lockdown' locks thoroughly transformed.

We're always flattered that people choose us for their big transformation and we have lots of experience in this area, as you'll see from these pre-lockdown photos.

A transformation can be a big step and often comes with high hopes, expectations and relief. Our track-record and mastery in precision cutting, colour and client care helps to reassure and give confidence.

And we are always proud of those clients who come to us as part of a personal charitable giving endeavour – giving their hair to wonderful causes such as The Little Princess Trust.

Whatever transformation you're seeking in the coming months, rest assured you'll be in safe hands.



Photos taken before lockdown



# Give your hair a summer-time boost



**With warmer temperatures now here, why not give your hair a boost and improve its vitality and sheen ready for summer? Here are 4 simple ways to give your hair a summer-time helping hand.**

## **1. Moisturise your scalp**

Your scalp dries out when exposed to both cold temperatures and central heating, and this can damage your hair follicles. Reintroduce important oils by using a quality conditioner. You can choose one to use regularly, or treat yourself to a weekly indulgent mask. Either way, try and nourish – and be mindful of how often you are washing your hair.

## **2. Have a styling appliance 'detox'**

It may sound scary, but reducing your reliance on heated styling appliances can give your hair a well-earned 'breather'. Consider making small changes – using rollers instead of curling tongs, for example. Or have a day once in a while where you let your hair dry naturally or put your hair up instead. If you find it difficult to avoid appliances, make sure you use a heat-protectant spray when you style.

## **3. Stick to products that work for you (and get advice if you're unsure)**

It's easy to get baffled and tempted by all the hair products that come onto the market. Each is suited to different hair types and daily routines. Often people jump between different products, but this isn't always good news for your hair.

It is great when you find products that work for you. The trick is to make sure they work in the long-term as well as the short. You don't want a product aggravating your hair or scalp over time. If you're unsure about the products you use, it's a good idea to get advice from us on what will best suit your hair type and daily regime.

## **4. Up your water intake**

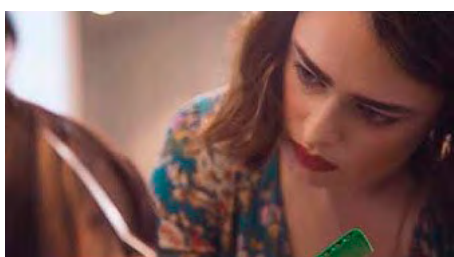
We all know that it's important to eat a healthy balanced diet and make sure we're getting plenty of the right vitamins in order to have gorgeous hair. One thing people often miss is keeping themselves hydrated with water. Water is so important for the health of our whole body. So, where possible, up your water intake – and ease off the alcohol – as this can dehydrate you.



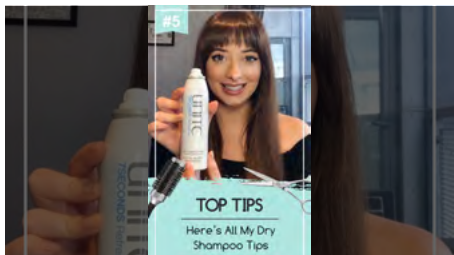
MT Salons Wins Best Client Experience at National Hair and Beauty Federation Awards



Curly Hair Tips by Melissa Timperley Salons



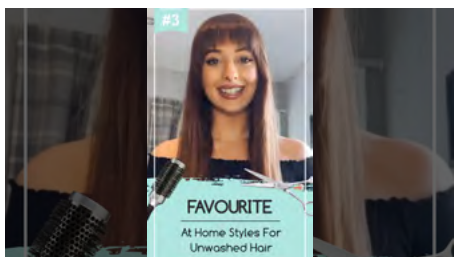
How to Create a Textured Choppy Fringe Tutorial



Here's All My Dry Shampoo Tips



The Ultimate Glamorous Beach Wave Tutorial



At Home Styles For Unwashed Hair

www.youtube.com

# How to...

## Check out our videos

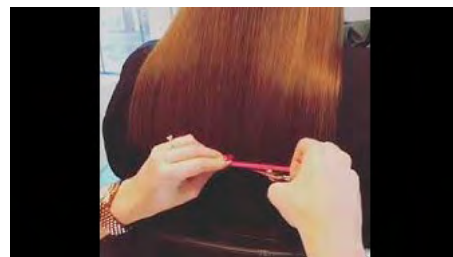


You may have seen on social media, or on the website, that before and during lockdown we've created a series of 'how to' videos where Melissa and Salon Manager, Sara, demonstrate how to do the most requested styling techniques.

These include:

- **Curly hair tips**
- **How to style the IT Girl fringe**
- **How to create texture in short hair with GHD's**
- **How create the ultimate beach wave**

Take a look at the website if any of these techniques interest you – and talk to us about any other tips you might want for your hair. We'll be very happy to provide the advice in the salon - or even use your idea as a topic for our next set of videos.



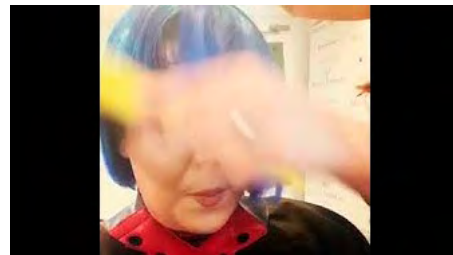
Long Hair Goals



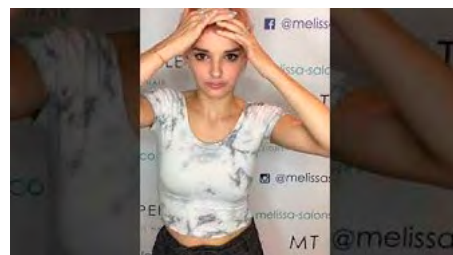
Blonde Bob With a Fringe



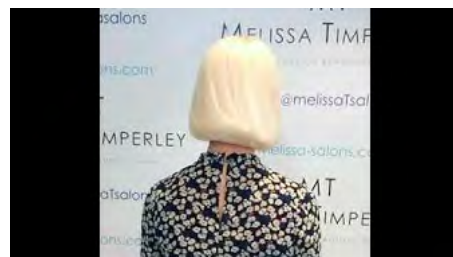
Balayage Specialist Manchester



Famous For Our Fringes



Peach Starburst Delight



Award Winning Designer of Beautiful Hair - Melissa Hair Salons Manchester





MT  
**MELISSA TIMPERLEY**  
DESIGNER OF BEAUTIFUL HAIR

**Melissa Timperley**  
67 Tib Street Manchester M4 1LS  
0161 834 5945  
melissa@melissa-salons.com  
www.melissa-salons.com

 @melissasalons     /melissaTsalons     /melissasalons

